**Thankful4Farmers Grant Application and Review**

**Introduction**

Farmers work hard to not only put food on their table, but also the tables of every Australian family every day.

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Thankful has launched the Thankful4Famers initiative, bridging the gap between brands, consumers and agricultural communities in an unified movement to demonstrate support for farming and rural communities and raising funds to create sustainable impact. Thankful4Farmers is a collaborative initiative bringing together industries, brands, influencers and consumers in an united effort to raise awareness and generate revenue to support sustainable agriculture and regional communities.

**Applications for funding to the value of $20-50k to create sustainable impact are now open.**

**Our Mission**

The Thankful4Farmers initiative aims to celebrate the important and significant contribution of farmers and agriculture to both the economy and culture of Australia. Celebrating the incredible diversity and quality of produce and sharing the stories of those who produce it for us.

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Farmers across the globe are facing unprecedented challenges; climatic conditions, reduced investment, falling commodity prices and raising tariffs and evolving consumer expectations.

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All of which is causing many to lose farms that have been in families for generations. As a result, the global farming community is also facing a mental health crisis.

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Thankful4Farmers is igniting a local and global conversation to amplify awareness and generate on-going sustainable funding to create transformational impact in regional and rural communities.

# How we work

Thankful4Farmers is committed to funding initiatives to address systemic challenges facing agriculture and rural communities in Australia.

1. Thankful4Farmers partners with brands to co-brand products, services or experiences, to raise money to support Australian farming and regional communities.
2. Money generated by Thankful4Farmers co-brand product partners goes to fund programs and initiatives to support local farming, regional and rural communities
3. Support for local organisations and Charity Partners

**Key selection criteria for grants**

The money generated by Thankful4Farmers co-branded products goes to fund programs and initiatives across three areas:

1. The Farm - Investment in research, technology and sustainable agricultural practices
2. The Farmer - Delivering services and solutions to address critical health and wellness needs
3. The Farming Community - Identify resources and infrastructure needed to enable communities to thrive and grow

Methodology

Impacts and sustainability benefits

Alignment with Thankful4Farmers

**Conditions of funding award**

* Must be a registered Australian charity
* The program / project must be completed within 12 months
* The applicant must specify the purpose of program / project and include a timeline on the application form.
* Quarterly update and measurability update
* Measurement criteria – short, medium and long term
* Costs to include development, execution through to completion and measurement
* The recipient will be required to submit a detailed report on their program / project within two (2) months of completion.
* It is expected that the recipient become an ambassador for Thankful4Farmer Program upon the completion of their project and be willing to speak at various Thankful4Farmners forums.

**Application Process**

* Applications will open with a clear deadline
* The award will be selected by the Thankful4Farmers Australian Advisory Council
* The selection panel may also choose to conduct interviews
* A written response will be provided to all applicants within 2 weeks of selection

**Application timings**

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| **Stage** | **Deadline** |
| * Grant applications Opening | Mon Feb 6th 2023 |
| * Grant applications Closing | Tues Feb 28th 2023 |
| * Questions and clarifications completed by | Fri March 24th 2023 |
| * Grant applications Reviewed & decision made by | Fri March 31st 2023 |
| * Informing successful/unsuccessful applicants by | Fri April 7th 2023 |

**Thankful4Farmers Grant Application form**

**Organisation name\***:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**ABN\***: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Full Name of Applicant\***: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Email\***: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Phone\***: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Address\***: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Social Media handles**:

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| LinkedIn: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Instagram: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Twitter: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Facebook: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| (other): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |
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**Brief description of Company / Organisation:**

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**Program / Project name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Program / Project start date**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **end date**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please select the area your program or project would support:**

The Farm

The Farmer

The Farming Community

**What’s the purpose of the program or project that is to be undertaken?   
Please provide program or project details, timeline, measurement criteria   
and budgets:**

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**Please provide details of other support to amplify this funding?**

**Ie will there be any government $$ matching, marketing support, working   
with other collaborators/partners etc**

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**What are the direct impacts and benefits that this funding will have on the program or project?**

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**How would this program or project demonstrate benefits to the wider community?**

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**How would this funding align with the Thankful4Farmers values and mission?**

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**Please provide details of other programs or projects that your organisation   
has managed in the last 3 years:**

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**Please provide any other information relevant to the application:**

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**Declaration & signature**

I hereby declare that all the details provided above are true to the best of my knowledge and warrant that I have the authority to sign for and on behalf of the company.

Signed

|  |  |  |
| --- | --- | --- |
| **Printed Name** |  | **Signature** |
| **Company** |  | **Position** |
| **Date** |  |  |

Please email completed form to [info@thankful.org](mailto:info@thankful.org) with subject line ‘Thankful4Farmers Grant Application’

All questions need to be directed to: [info@thankful.org](mailto:info@thankful.org) with subject ‘Thankful4Farmers Grant Application Question’